

## The Heart of Automotive Innovation

The **automotive industry started in Northeast Indiana** with companies such as the Auburn Automobile Company, known for their design, engineering and innovation. Northeast Indiana has been at the **forefront of vehicle manufacturing for more than a century**, and the passion and dedication to the industry is still going strong. **Anchored by GM**, the vehicle industry in the region is focused on innovating for the future.”

### DID YOU KNOW?



Indiana is the **#2 state in the U.S.** for automotive production.



Indiana produces **1.3 million** cars and trucks each year, with a total value of approximately **\$102 billion**.



**Nearly 80% of recreational vehicles in the U.S. are made in Northern Indiana**, fueled by companies such as **THOR, Forest River** and **REV Group**.



Northeast Indiana has **21 Tier 1 automotive suppliers**.



Indiana ranks **3rd nationally for percent of gross regional product** attributed to motor vehicle manufacturing.



Northeast Indiana and Fort Wayne continue to have a very high concentration of vehicle manufacturing, making up more than **21% of manufacturing employment** in the region compared to **13% for the nation**.



“The success of **BFGoodrich** would not be possible without the strategic decision to be located in Northeast Indiana. We are **able to access customers and suppliers** easily, and **attract talent** due to the diverse network of universities, technical programs, high schools and universities within the region. We have not only just had **success here**, but we have **grown** in Northeast Indiana. We have invested over **\$50 million** and expanded the 1.9 million square-foot facility and currently employ over 1,500 people.”

**TERRY REDMILE**  
Plant Manager | BFGoodrich

### MAJOR EMPLOYERS



# VEHICLES MADE BETTER

## TALENT MADE BETTER

The **vehicle industry is important** to **Northeast Indiana**, and the region recognizes it and **invests in the talent** necessary to ensure the local manufacturers and suppliers **thrive**. In Northeast Indiana we do **whatever it takes** for our companies in the vehicle industry to **excel**.



More than **28,000** people work in the Northeast Indiana vehicle industry.



Northeast Indiana **boasts many career academies** including Heartland Career Center and Fort Wayne Community Schools Career Academy.



Northeast Indiana is known for its top **engineering** programs at **Purdue University Fort Wayne** and **Trine University**.

## BUSINESS CLIMATE MADE BETTER



Indiana was the first state in the Great Lakes region to establish **right-to-work** laws.

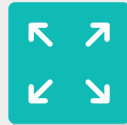


Northeast Indiana provides a **flat topography**, offers **competitive utility rates** and is within a three-hour drive of **Detroit**.

## INVESTMENT MADE BETTER

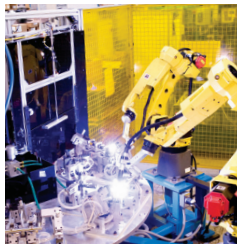


**Inteva Products**, a Troy, Michigan-based automotive supplier, announced a **\$42 million** expansion into Northeast Indiana in 2020.



**General Motors** has invested over **\$23 billion** in Northeast Indiana over the last decade.

## A REGION MADE BETTER



NEI is a business-led organization that offers free services to companies looking to expand or relocate.

Visit our website to contact us and learn more about our business climate in Northeast Indiana.



[NEINDIANA.COM/Vehicles](https://neindiana.com/Vehicles)



THE 11 COUNTIES OF NORTHEAST INDIANA

ADAMS >> ALLEN >> DEKALB >> HUNTINGTON >> KOSCIUSKO >> LAGRANGE >> NOBLE >> STEUBEN >> WABASH >> WELLS >> WHITLEY